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<th>ReferenceUSA</th>
<th>MarketLine Advantage</th>
<th>Thomson Investext</th>
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<td>Over 1.9 million global public &amp; private companies</td>
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<td>Over 6,000 private companies</td>
<td>35 million U.S. and international companies</td>
<td>Publicly traded companies</td>
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<td>More than 80 global emerging markets.</td>
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<td>Locations/Subsidiaries</td>
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<td>Detailed - inc. last 15 yrs</td>
<td>X</td>
<td>Detailed - inc. last 5 yrs</td>
<td>Detailed - inc. last 3 yrs</td>
<td>Annual Sales Only</td>
<td>Revenues Only by Division/Geography</td>
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<td>Last 5 deals</td>
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**Company Information Databases Comparison Table**

- Bloomberg
- Corporate Affiliations
- Mergent Online
- Mergent Horizon
- LexisNexis
- Factiva
- ReferenceUSA
- MarketLine Advantage
- Thomson Investext
- EMIS Professional
- PrivCo

**Access**
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- Only at Gast for use by Broad

**Coverage**
- More than 45,000 public and private companies
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- Over 6,000 private companies
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- Publicly traded companies
- 1.5 Million Canadian Businesses
- 50,000 public and private companies worldwide
- Over 30,000 public companies worldwide
- More than 80 global emerging markets.
- Over 30,000 private companies

**International Companies**
- X
- X
- X
- X
- X
- X
- X
- X

**Private Companies**
- X
- X
- Limited
- X, with franchise level data
- X

**Small Companies**
- X
- X

**Analyst Reports**
- X
- X

**Annual Reports**
- Last 15 Years
- Latest Available

**Lists Brands**
- X
- Medical listed products
- X
- X
- X

**Competitors**
- X
- X
- X
- X
- X
- X

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- X
- X
- X
- X
- X
- X

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- X
- X
- X
- X

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- Complete
- Subsidiaries
- Complete
- Complete
- Locations/Subsidiaries
- X

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- Detailed - inc. last 15 yrs
- Detailed - inc. last 5 yrs
- Detailed - inc. last 3 yrs
- Annual Sales Only
- Revenues Only by Division/Geography
- Limited
- X

**History**
- X
- X
- Stock Price
- X
- X
- X

**Industrial Classification**
- X
- X
- X
- X
- X
- X
- X
- No SIC/NAICS Codes

**Industry Profiles**
- X
- X
- Financial
- X

**Shareholders**
- X
- X
- X
- X

**Mergers & Acquisitions**
- Last 3 Actions
- Scenario Report
- X
- Last 5 deals
- X

**News**
- X
- Last 3 Months, some historical
- Last 2 Years
- Extensive Coverage
- Last 3 Months
- Last 7 Years
- X

**Outside Service Firms**
- Auditor
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- Auditor
- Auditor

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- X
- X

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- Last 5 deals
- X

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- Last 3 Months, some historical
- Last 2 Years
- Extensive Coverage
- Last 3 Months
- Last 7 Years
- X

**Outside Service Firms**
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All databases can be found here: http://libguides.lib.msu.edu/busdatabases

*Use Mergent Horizon

&Mergent Horizon has more details on competitors, customers, and partners

Yellow colored boxes indicate a database strength.