Browse new products by product **Categories** (food, beverages, beauty and personal care products, household goods, and pet products), **Claim Categories** (high protein, anti-bacterial, anti-cellulite), or **Companies**.

When the database opens, there are various options available to browse and search. We will cover the main features under the **Home** links.

(Help guide is continued, next page)
Select any of these product categories to retrieve information.

A screen will open that will show new products, trends and insights about these various products.

Select any of these claims to open a listing of associated products.

A screen will open that will show new products, trends and insights about products with these various claims.

(Help guide is continued, next page)
A screen will open that will show new products, trends and insights about products produced by these various companies.