Video Workflow – adapt as necessary

- Designate learning outcome/purpose of the video
- Determine software needs.
- Write script
- Storyboard - this may include detailed description of visual elements desired, or notes outlining what actions will be taken for a screen capture
- Record/create video.
  - For screen capture videos, some might find it easier to create audio and visual simultaneously.
  - For animated or powerpoint-based videos, may be easier to create voiceover first.
  - Note: if you plan to upload your videos to MSU Mediaspace, set the recording area to 1280x720 pixels for best results.
- Record voiceover. Edit audio as necessary
- Complete final video edits. Put parts of the video together, add callouts or other elements on top of screen capture, add slides or images, other editing tasks
- Create captions. Captioning information here: [http://libguides.lib.msu.edu/access/videos](http://libguides.lib.msu.edu/access/videos)
  - This may be done after uploading the video if you plan to use the platform’s captioning tool
- Publish and upload video to desired video sharing platform and embed into LMS/LibGuide/Webpage
  - Note: if adding to LibGuides, please see the section on Iframe accessibility on this page: [http://libguides.lib.msu.edu/access/libguides](http://libguides.lib.msu.edu/access/libguides)