RESPONDENT PARTICIPATION & COVERAGE

- COUNTRIES: 116
- RESPONDENTS: 5,030

GENDER DATA

- 52% GLOBAL AVERAGE SALARY: WOMEN ARE EARNING 2% HIGHER SALARY THAN MEN
- CBAP HOLDERS EARN 13% MORE THAN THEIR PEERS

TOP 4 JOB TITLES REPORTED

- BUSINESS ANALYST
- OTHER/HYBRID
- BUSINESS SYSTEMS ANALYST
- IT BUSINESS ANALYST

EDUCATION LEVEL

- 44.5% OF RESPONDENTS HOLD A BACHELOR’S DEGREE
- 34.3% OF RESPONDENTS HOLD A MASTER’S DEGREE

AVG. YEARS’ EXPERIENCE

- 64% HAVE 10 YEARS’ EXPERIENCE OR LESS

AVG. SALARY

- $72,850 national AVG. SALARY
- $73,603 AVG. SALARY

TOP 3 AREAS BA PROFESSIONALS PERFORM THEIR WORK

- INFORMATION TECHNOLOGY ($76,469)
- BUSINESS PROCESS MANAGEMENT ($74,345)

TOP 5 RELATED PRACTICE AREAS BA PROFESSIONALS WORK

- BUSINESS/PROFESSIONAL CONSULTING
- PRODUCT MANAGEMENT
- CHANGE MANAGEMENT
- DATA MANAGEMENT

EDUCATION LEVEL

- 34.5% OF RESPONDENTS HOLD A MASTER’S DEGREE
- 23% OF RESPONDENTS HOLD A BACHELOR’S DEGREE

REPORTING AREA

- CENTER OF EXCELLENCE (COE): 15%
- OTHER: 5%
- SOLUTION SPACE (IT / PROJECT MANAGER): 46%
- FUNCTIONAL BUSINESS AREA / PROJECT: 34%

TOP 5 AGILE APPROACHES

- SCRUM: 83%
- LEAN & KANBAN SOFTWARE DEVELOPMENT: 25%
- SCALED AGILE: 21%
- DEVOPS: 13%
- SCRUMBER: 12%

DIGITAL TRANSFORMATION

- 77% OF RESPONDENTS REPORT BEING INVOLVED IN DIGITAL INITIATIVES

THANK YOU TO OUR SPONSOR

- ASPE

THANK YOU TO OUR GLOBAL SUPPORTERS

- Adaptive US
- Blackmetric Business Solutions
- TechCanvass
- Anelox