Company Information Databases Comparison Table

	Business Source							Datamonitor360		Thomson	ISI Emerging	
	Complete	Hoover's	Corporate Affiliations	Mergent	LexisNexis	Factiva	ReferenceUSA	(MarketLine)	Orbis	Investext	Markets	PrivCo
Accoss	Off-Campus,	Off-Campus,	Off-Campus, 5	Off-Campus, Two	Off-Campus,	Off-Campus, Six	Off-Campus,	Off-Campus,	Off-Campus,	Off-Campus,	Off-Campus,	Off-Campus,
Access	Unlimited Users	Unlimited Users	Simultaneous Users	Simultaneous Users	Unlimited Users	Simultaneous	Unlimited Users	Unlimited Users	Unlimited Users	Unlimited Users	Unlimited	Unlimited
	Over 17,000 U.S. and	over 40,000 public and	850,000 global public &	10,000 public	35 million U.S. and		14 Million U.S.	50,000 public and	230,000 public &	Over 30,000 public		Over 30,000
Coverage	international	private companies	private companies	companies	international		Businesses	private companies	private companies	companies		private
	company profiles				companies					worldwide		companies
International	х	х	Х	х	х	х	1.5 Million Canadian	х	х	Х	X emerging markets only	X mostly Canada & UK
Companies Private							Franchise Level				Indikets Only	
Companies	Х	Х	Х		Limited		Data	х	х			Х
Analyst Reports	х			х	Х					х	х	
Analyst Reports	X			Χ	Λ					X	~	
Annual Reports				Last 15 Years			Latest Available					
Lists Brands		X -	х		х		х	х		х		
		can search by brands										
Competitors	х	х	Х	X&	х	х		х		varies per report	х	х
Contact										· · ·		
Information	Х	х	Х	х	Х	х	х	х		Х	х	Х
Executives/	with Biographies	х	Х	with Biographies	х	х	х	with Biographies	with Biographies		х	х
Key People	With Diographics	X	Χ	with biographics	~	~	Χ		With Biographics	varies per report	~	~
Family Tree/	Subsidiaries		Complete	Subsidiaries	Complete		Complete	Locations/	Complete		х	
Hierarchy		Detailed -	Limited -	Detailed -	Detailed	Detailed -		Subsidiaries Revenues Only by				
Financials	Limited	includes last 3 years	includes last 15 years	inc. last 15 yrs	inc. last 5 yrs	inc. last 3 yrs	Annual Sales Only	Division/Geography	х	Limited	х	х
llistow	v					, .			v	v		х
History	X	X		X	Х			x	x	Х		^
Industrial			х	х	х	х	х	No SIC/NAICS Codes	x			х
Classification												
Industry Profiles	х			х				х	х			
Shareholders				Х					х		х	
Mergers &									Lists; find details			
Acquisitions			Lastest 3 Actions					х	in Zephyr			Х
News	can search articles			Last 3 Months, some historical	Last 2 Years	Extensive Coverage	Last 3 Months	Last 7 Years	х			х
Outside Service		Auditor	Ad Agonaios (Auditor		Auditor	Auditor			Auditors &			
Firms		Auditor	Ad Agencies/Auditor	Auditor	Auditor	Auditor			Advisors			
Porter's Five								within Industry				
Forces								Reports				
Products/	х	х	Х	X*	х		х	х			х	Х
Operations Overview/												
	Х	Х	х	Х	Х	Х	Х	Х	Х		Х	Х

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Ratios				Last 3 Years	Last 3 Years	Current			Х			
SEC Filings				Last 90 Days	Last 2 Years		1994 - present					
Stock Quotes/				Current and	Current and	Current and	Current		v		v	
Prices				Historical*	Historical	Historical	Current		^		^	
ѕѡот	х					Х		Х		varies per report		
Segment Data				х					х			

All databases can be found here: http://libguides.lib.msu.edu/busdatabases

*Use Mergent Horizon

&Mergent Horizon has more details on competitors, customers, and partners